## Mary L. Churchill, Ph.D.

Experienced and passionate higher education leader with strong commitment to equity and over thirty years of professional experience. Change agent with expertise in senior level policymaking, strategic planning, administration and reporting within a range of public and private academic institutions and municipal government. Leader of innovative change and transformation of institutional culture with focus on shared governance, diversity and equity, and sustainability. Community organizer focused on social justice, advocacy, and capacity-building within historically marginalized communities.

#### **EDUCATION**

Northeastern University, Sociology Ph.D. 2004. Northeastern University, Sociology M.A. 1998. Michigan State University, Psychology B.S. 1989.

Georgetown University, Executive Certificate in Leadership Coaching. 2020.

American Council on Education, ACE Institute for New Chief Academic Officers. 2017-18.

Harvard Graduate School of Education, Institute for Educational Leadership. 2014.

HERS Wellesley Institute, Higher Education Leadership. 2009.

#### **PROFESSIONAL EXPERIENCE**

Boston University, Boston, MA Wheelock College of Education and Human Development

Private research doctoral comprehensive university in Boston with over 35,000 undergraduate and graduate students.

Associate Dean, Strategic Initiatives and Community Engagement (2018 to present, on public service leave February-October 2021 serving as Chief of Policy, City of Boston)

Program Director, Higher Education Administration (January 2022 to present)

Professor of Practice, Education Leadership Policy Studies (July 1, 2022 to present)

Member of the Dean's executive team, playing a pivotal role in the development of Boston University's newest college by gauging the importance of strategic directions of the college faculty and administration, identifying the needs of the College associated with these directions, motivating faculty and staff to take the necessary steps to plan and implement strategies, and cultivating relationships within Boston University, Boston Public Schools, locally, at the state level, nationally, and internationally that will help the strategies to be successful.

## Key Accomplishments:

- Strategic Planning:
  - Co-chaired Strategic Planning Committee and development of college's 10-year strategic plan. Led creation of strategic focus areas: Equity, Diversity, & Belonging and Partnerships.
  - Led Strategic Initiatives focused on key areas: Doctoral Programs, Partnerships,
     Advocacy, Social Justice & Equity, Diversity & Inclusion, Academic Programs, Engaged
     Scholarship, Research & Practice, and Practitioners.
  - Outcomes: Design and launch of PhD program, redesign and relaunch of EdD K-12 leadership program, creation of Associate Dean of Equity, Diversity, and Inclusion position.
- Community Engagement:
  - Developed and implemented strategy for building trust and sustained engagement with City of Boston Mayor's Office and Boston Public Schools District office in close collaboration with BU's Government & Community Affairs Office. Outcomes: Executed MOU with City of Boston offering tuition scholarship to BPS employees, invited to serve on several BPS task forces, BU Wheelock positioned as the go-to institution for BPS during COVID-19.
  - Launched the Strategic Partnerships and Community Engagement Office.
- Successfully transitioned faculty, students, staff, alumni, academic programs, and the Aspire Institute for Professional Development and Community Engagement and the Earl Center for Learning and Innovation from Wheelock College to BU Wheelock.

## American Council on Education (ACE)

## Advisor, Learner Success Laboratory (August 2020-present)

Advisor to ACE's learning community that utilizes evidence-based practices to improve persistence and completion to develop a comprehensive strategy for student success.

- Advisor to New Jersey City University (2021-2023). NJCU is a mid-size public university with 5,800 undergraduate students and 1,700 graduate students. Over 80% of NJCU's undergraduate students and over 45% of graduate students identify as students of color.
- Advisor to Western Oregon University (2020-2022). WOU is a mid-size public university with 3,600 undergraduate students and 400 graduate students. 37% of WOU's students identify as students of color.

## Benjamin Franklin Cummings Institute of Technology

Private broad access technical institute in Boston with 400 undergraduate students, 74% students of color.

## **Trustee (February 2021-present)**

- Chair, Academic Affairs Committee and Member of the Executive Committee
  - Pivotal moment in the institution's history with sale of South End campus, pending move to Roxbury's Nubian Square, and a transformative \$12.5 million gift from Cummings Foundation.

## City of Boston

## Chief of Policy and Planning,

## Office of Mayor Kim Janey (February 2021-October 2021)

- Responsible for development, implementation, and ongoing monitoring of Mayor Janey's Equity Agenda: Recovery, Reopening, Renewal.
- Supported two mayoral transitions: Mayor Walsh to Mayor Janey and Mayor Janey to Mayor Wu.
- Responsible for oversight of all City of Boston boards and commissions.
- Served on the City of Boston's Equitable Recovery Coordinating Committee (ERCC) (over \$500 million expected) and Boston Public School's ESSER Commission (\$400 million expected) advising on allocation and distribution of federal recovery funds.
- Created a data and policy priority working group focused on working across cabinets to align policy with Mayor Janey's equity agenda.
- Managed all university and college relationships for the City of Boston. Convened college leaders weekly for COVID-19 updates. Staffed Mayor Janey's meetings with college leaders.
- Regularly represented Mayor Janey in meetings with local employers, philanthropic leaders, and union representatives.
- Represented the City of Boston in the Boston Compact group: BPS, Boston Catholic Schools, and Commonwealth Charters.
- Developed and launched Boston's Children and Youth Cabinet and launched Universal Pre-K pilot program for 3-year-olds.
- Led the development of the Boston Career & College Pathways Partnership in partnership with the Harvard Project on Workforce.
- Staffed weekly meetings with Mayor Janey, Superintendent Cassellius and the BPS team and led bi-weekly meetings with Boston School Committee leadership team.
- Led the process of selecting and onboarding two new Boston School Committee members one of whom was the first Spanish language dominant member in the committee's history.
- Led a working group of members from HHS, BPD, and the BU BEST team on the development of an alternative response to mental health calls to 911.
- Led the development and implementation of an indoor public mask mandate focused on reducing transmission of COVID-19.

# Wheelock College, Boston, MA

Private residential master's college in Boston with 625 undergraduate and 225 graduate students with access mission. 38% self-identified students of color. 50% of students are first in their families to attend college. 70 full- time faculty, student-faculty ratio of 9:1 and average class size of 14. International programs in Singapore and Barbados. Off-campus programs on the Worcester campus.

#### Vice President for Academic Affairs (July 2017 to May 2018)

Chief academic officer providing leadership in Academic Affairs at the institutional and board levels. Ensured that the college's mission was carried out in all degrees, programs, and activities. Lead college's academic programs, international programs, research initiatives, strategic partnerships and student success programs.

#### Key Accomplishments

#### Merger and Integration

- Member of the Strategic Options Committee. Worked with members of the board of trustees and contracted consulting firm to explore options for the future of the college. After a rigorous and nation-wide selection process that include reviewing the financial health of area institutions, identified Boston University as the top-ranking partner.
- Worked extensively with members of the Board of Trustees and co-chairs of the Academic Affairs Committee in Wheelock's final year as an independent institution.
- Led the academic merger integration process for Wheelock College, including the teach out transition of all continuing graduate and undergraduate students into Boston University and the transition of all tenured faculty into continuous faculty appointments within departments, schools, and colleges at Boston University.
- Member of the Transition Committee for the Wheelock College of Education and Human Development at Boston University. Led the Strategic Initiatives sub-committee focused on charting the strategic priorities of the merger of Boston University's School of Education with Wheelock College's School of Education into the newly formed Wheelock College of Education and Human Development at Boston University.

#### Academic Leadership

- Responsible for leadership of three academic schools with multiple departments, academic advising, access and disability resources, summer bridge program, Earl Center for Learning and Innovation, library, writing center, office of career services, academic records and registration, field education, Aspire institute, center for international programs and partnerships, center for scholarship and research, and the Documentation Studio.
- Direct reports included Assistant Vice President of Academic Affairs, Dean of School of Education, Dean of School of Social Work, Dean of School of Arts & Sciences, Dean of Student Success, Director of the Center for International Programs and Partnerships, Director of Academic Resources and Library Services, Executive Director of Sponsored

Programs, Assistant Director of the Earl Center for Learning and Innovation, and Executive Assistant, Academic Affairs.

- Responsible for oversight of Promotion and Tenure process.
- Responsible for representing Wheelock College's academic programs with external governing bodies, including NEASC, CSWE, CAEP, NAEYC, DESE, Attorney General's Office, and the Board of Higher Education.

#### Salem State University, Salem, MA

Public master's comprehensive university in Metro Boston's North Shore with over 8,000 undergraduate and 1,700 graduate students. Over 350 full-time faculty, average student-faculty ratio of 14:1 and average class size of 14. Student body: over 34% students of color and 376 international students from 63 countries.

Associate Provost and Dean, Innovation and Partnerships (2013-2017)
Interim Dean, School of Graduate Studies (2014-2017)
Dean, School of Continuing and Professional Studies (2013-2017)
Special Assistant to the Provost for Innovation and Partnerships (2011-2013)

Member of the Provost's executive leadership team leading the School of Graduate Studies, School of Continuing and Professional Studies, the Center for Research and Creative Activity, the Center for International Education, Salem State University Online, Corporate Outreach, and Salem State Summer session.

## Key Accomplishments

## Fiscal and Personnel Leadership

- Led a unit with 20 full-time staff/administration of non-unit professionals, APA, AFCSME employees, 36 faculty graduate coordinators, and 29 department chairs. Annual gross revenue of \$23 million, operating budget of \$10 million, student headcount of 2,500 and enrollments of 60,000 credit hours.
- Worked with Human Resources to successfully navigate and maintain positive relationships with union leaders and facilitated local impact bargaining.
- Developed a gain share model with support from CFO and VPAA to incentivize departments and schools in the development and launch of new graduate programs.
- Set annual tuition and fee rates and introduced tiered pricing in the graduate programs based upon market, competition, and future earning potential resulting in increased gross revenue and profit margin in a time of declining enrollments nationwide through focus on key programs in Social Work, Early Childhood Education, Occupational Therapy, Counseling and Psychology, and Nursing.
- Restructured continuing and professional studies to focus on student success and programs with strong enrollments including programs from all schools and colleges.
- Reorganized the Center of International Education and orchestrated a move from south campus to north campus.

- Led the development and launch of new learning space for Social Work and ESL programs through an innovative development partnership that repurposed a former synagogue into classroom and faculty office space.
- Brought together two separate units (School of Graduate Studies and School of Continuing and Professional Studies) into one streamlined, cross-trained and high performing team resulting in increased graduation rates, improved student success and satisfaction and improved employee satisfaction through realignment of supervisors and supervisory responsibilities and promotions.

## Equity, Diversity, and Inclusion

- Increased racial/ethnic and gender diversity in staffing through strategic hiring and restructuring.
- Created working group focused on increasing racial, ethnic, and gender diversity in enrollment and success of continuing and graduate student populations.
- Worked with faculty to create Digital Humanities Network and Digital Scholar program documenting history of activism at the university, linking anti-racist activism in the 1960's and 1970's to current Black Lives Matter movement.

## Partnerships and Community Engagement

- Developed and implemented strategic plan to increase partnerships with key community colleges through transfer summits, early college agreements, articulation plans, cohort bachelor's completion programs and dual admissions.
- Partnered with The Boston Foundation through Success Boston project focused on high school graduates from Boston Public Schools.
- Worked with the Salem State University Enterprise Center to foster economic development and extend the public good of the university to the benefit of the region.
- Worked collaboratively with key members of the Board of Trustees to build partnerships with local employers and create workforce advancement opportunities for students.

# Program Development and Evaluation

- Led the development and launch of new graduate programs in Behavior Analysis (MS), Accounting (MS), Athletic Training (MS), Digital Studies, Public Policy, Global Policy, Sports Management, Public History, Strategic Communications, Computer Science, and Compositions Studies.
- Led the development and launch of innovative new program offerings in RN to BSN (online), accelerated second bachelors in Nursing, and Saturday MSW program.
- Oversaw the reorganization of the graduate programs in the newly formed School of Education and the development of MAT, MEd, and combined BS/MEd programs.
- Identified strategies and resources for increasing the institution's online programs.
- Member of on campus accreditation teams for NEASC, NASAD, ABET, NCATE, and CSWE.

#### Global Learning

- Led Salem State University's participation in the 14th cohort of the American Council on Education's Internationalization Lab. Included active participation of over 70 staff, faculty, and students. Institutional focus on diversity and community/civic engagement.
- Created "Give a passport fund" as part of the successful \$25 million capital campaign which wrapped up in December 2016.
- Developed short-term faculty-led abroad program with travel to Rwanda, Cuba, Eastern Europe, and Dominican Republic.
- Partnered with universities in Ukraine, Netherlands, Poland, Canada, China, Rwanda, Liberia,
   Greece, Bosnia and Herzegovina.
- Developed visiting international scholar program with scholars from China, Poland, Ukraine, and Erasmus Plus partnership

## Faculty Development, Scholarship, Assessment

- Led the team responsible for the annual Faculty and Graduate Student Research Day with 36 panels with over 250 panel participants in 2016.
- Led the team responsible for annual Publication Celebration which recognized over 65 faculty in 2016.
- Performed annual evaluations of over 30 faculty coordinators for graduate programs and participated in graduate faculty searches resulting in diversifying the faculty body.
- Worked with provost to bring increased transparency to promotion and tenure standards.

## Queens College, City University of New York, Flushing, NY

Public master's comprehensive university in New York City with over 19,000 undergraduate and graduate students. Over 600 full-time faculty, over 70% students of color and international students from nearly 170 countries.

#### Senior Advisor, Vice President for Institutional Advancement (2010-2011)

Senior Advisor reporting to the Vice President for Institutional Advancement. Member of the Vice President's team responsible for implementing culture change, new program development, and creating strong ties to the academic units at the college.

## Key Accomplishments

- Implemented culture change through streamlining organization, developing and implementing best business practices, coordinating messaging and branding, developing mission and vision, implementing cross-training of staff and increasing staff capacity in the areas of budgeting, planning, and fiscal awareness.
- Initiated, oversaw, and managed the development of new revenue streams and products to be managed by the Professional Studies and Community Development unit. This included rethinking content delivery and developing, launching, and implementing on-line, hybrid, fast-track, and executive education programming in both credit and noncredit areas. In the area of international education, new development included offshore programming (Singapore, Vietnam, Mongolia) in ESL and degree programming, recruitment of

- international students to Queens College, and increased short-term and traditional study abroad opportunities for Queens College students, alumni, and community members.
- Worked with members of the Provost's team to oversee the development of academic leadership for the Professional Studies unit.
- Moved an underperforming unit from a negative bottom line at the end of FY09 to a revenue- generating unit within three months. Accomplished through restructuring, streamlining offerings, and linking unit more closely with the mission of the college.

#### Northeastern University, Boston, MA

Private research doctoral comprehensive university in Boston with over 19,000 undergraduate and graduate students.

# Senior Assistant Dean, Academic Affairs (2007-2009) Assistant Dean, Graduate Affairs (2006-2007)

Senior Assistant Dean and senior administrator, reporting to the Dean of the College. Member of the Dean's Executive Committee, promotion from Assistant Dean to the college's first Senior Assistant Dean. Served as the Senior Assistant Dean (chief academic and administrative officer) for the Division of Humanities, Social Sciences, Health, and Life Sciences which included the graduate, undergraduate, and professional programs in all of the above areas and included programs such as Digital Media, Global Studies, Nursing, EMS, Physical Therapy, Regulatory Affairs, and Nonprofit Management. Served as the Senior Assistant Dean for International Education and led the English Language Center, the World Languages Center, and the Global Pathways programs. Managed a team of 60 full-time faculty and staff/administrators and over 500 part-time faculty.

## Key Accomplishments

- Developed and launched new graduate degrees in Global Studies and International Affairs, Human Services, Digital Media, Education, TESOL, Applied Nutrition, Interpreter Pedagogy (ASL), Nonprofit Management, and Criminal Justice Leadership.
- Led Summer Discovery program at the university. The program offered pre-college enrichment and internships for domestic and international high school students. The program featured a combination of outstanding academic coursework, ESL courses, experiential education, and social activities.
- Led the reorganization and launch (since FY 05) of more than a dozen online degrees from engineering to liberal arts. Credit hours online increased from 2,500 in FY 05 to more than 45,000 in FY 09.
- Led the oversight of courses, faculty, staff, and students at two suburban campuses in Burlington and Dedham, Massachusetts and a Downtown Boston conference center and campus.
- Led the development and expansion of Simon (NAFSA) award-winning international programs including the Global Pathways Program, providing a foundation year of English language, academic and cultural courses for freshman undergraduate international students. Global Pathways was a partnership with Kaplan, Inc. Enrollment at the time was

- 1,000 English language student semesters and expected to grow to 1,400 student semesters by 2011.
- Member of the senior leadership team that oversaw the reorganization and revitalization of the College of Professional Studies. The College of Professional Studies enrolled (FY 10) approximately 19,000 full-time and part-time students. The college offered 60 undergraduate and graduate majors. Tuition revenue increased from \$18m to \$72m (projected) representing growth of approximately 400% over a 6-year period (2004-2010). Accomplished through position reengineering, position alignment and new hiring. College full-time employment went from 65 full-time employees in 2003 to approximately 200 plus full-time employees including 60 full-time faculties and 700 adjunct faculties in 2009.

#### Bentley College, Waltham, MA

Private master's business university in Metro Boston with over 4,200 undergraduate and 1,400 graduate students. Over 275 full-time faculty, average student-faculty ratio of 14:1. Over 16% international students from 82 countries.

## Program Director and Lecturer, International Studies (2004-2005)

Full-time program director and lecturer in the Department of International Studies, reporting to the Executive Director of the International Center and the Chair of the Department. Served on the International Center's Board and the Chairman's Faculty Committee. Managed a team of 10 full and part-time instructors. Responsible for academic, fiscal, and operational oversight of over 25 course sections serving over 750 students.

#### Key Accomplishments

- Developed and implemented new curriculum focused on achieving student's global competency through instruction in culture and identity, resulting in increased cultural readiness for students studying abroad.
- Hired and trained new instructors in instruction of global competency-focused curriculum in academic disciplines of Sociology, Political Science, and Anthropology resulting in improved curriculum.
- In conjunction with Education Abroad, developed and ran a pre-departure program for students studying abroad.
- Developed an intensive, one-week version of the global competency curriculum utilizing on- line resources to enhance learning experience, resulting in reaching under-served student populations (part-time and non-traditional students).

## Northeastern University

Program Manager and Instructor, Political Science (2001-2003)

Executive Coordinator and Instructor, Political Science (1994-2000)

Full-time program manager and instructor in the Department of Political Science, reporting to the Chair of the Department. Promotion from Executive Coordinator to the department's first Program Manager. Served on the Women's Studies Board and the President's Advisory Group

on Women's Issues. Managed a team of over 40 part-time teaching and research assistants, adjunct instructors, and student workers.

## Key Accomplishments

- In conjunction with the Chair and Graduate Director, successfully launched a new Ph.D. program in Public and International Affairs, resulting in an initial class of ten doctoral students.
- Developed, implemented, and managed a Dissertation Writing Workshop for Ph.D. students, resulting in 100% retention and graduation rate among participants.
- In conjunction with the Master of Public Administration program director, conducted a successful self-study evaluation and assessment, resulting in the re-accreditation of the program.
- Developed, implemented, and managed a Faculty Development training, evaluation, and assessment program for Ph.D. students and part-time instructors, resulting in improvements in teaching as evidenced through evaluations.
- Developed, implemented, and managed recruitment strategies for newly launched Ph.D. program and two Master's programs, resulting in increased numbers of inquiries and applicants and higher quality of students.
- In conjunction with the Director of Women's Studies, developed and implemented strategies for fundraising efforts, resulting in increased donations to the program.
- Developed, implemented, and maintained data collection and maintenance for student records, course records, and evaluation results.

## Emmanuel College, Boston, MA

Private baccalaureate college in Boston with about 1,800 undergraduate and graduate students. Over 90 full-time faculty, average student-faculty ratio of 13:1.

# Interim Assistant Director, Financial Aid (1992-1993) Financial Aid Counselor (1989-1991)

Full-time financial-aid counselor in the main Financial Aid Department of the college, reporting to the Director of Financial Aid. Managed a team of over 20 full and part-time employees which included full-time support staff and full and part-time student workers. Responsible for all of the college's student loan programs – which included Perkins, Stafford, PLUS/SLS, and external loans such as TERI/MEFA. Developed and implemented program assessment and evaluation protocols.

#### Key Accomplishments

- Developed borrower communication and counseling program resulting in 35% reduction in student loan default rate.
- Developed and implemented exit interview program for Stafford and Perkins loan borrowers, increasing Federal compliance rate by 20%.
- Developed and presented Financial Aid Strategies workshop for Vietnamese families and students (simultaneous translation), resulting in increased application rate.

 Developed and presented Budgeting Workshop for graduate and undergraduate students, resulting in reduced credit card debt and loan default rates.

#### **ACADEMIC APPOINTMENTS**

# Professor of Practice, Education Leadership Policy Studies (July 2022-present) Adjunct Professor, Higher Education Administration (2018-June 2022)

Wheelock College of Education and Human Development, Boston University
Courses include: Higher Education Policy; Governance & Decision Making; Strategic Planning &
Implementation; Leadership, Values & Ethics in Higher Education; Diversity & Justice in
Education; Global Higher Education

#### Lecturer, International Studies (2004–2006)

School of Arts and Sciences, Bentley College

Courses included: Intercultural Communication, Global Culture, and Identity

#### Adjunct Instructor (1998-2005)

College of Arts and Sciences, Northeastern University

Courses included: Social Movements, Gender Politics, Race and Ethnicity, Research Methods

## **TEACHING SUMMARY**

Experienced university lecturer (1996-present) with proven track record of success in teaching undergraduate and graduate courses in Higher Education Administration, Sociology, Political Science, and International Studies. In addition to introductory courses, I have taught: Race and Ethnicity; Quantitative Methods; Gender Politics; Cultural Studies; Political Theory; Social Movements; Urban Sociology; Cross-Cultural Understanding; and Research Methods.

## Select courses:

- AP 801. Professional Development Seminar. Higher Education Administration Program. Boston University, Boston, MA. 2021, 2022. (taught multiple sections)
- AP 612. Governance and Decision Making. Higher Education Administration Program. Boston University, Boston, MA. 2020.
- POL U332. Contemporary Political Thought. Department of Political Science. Northeastern University, Boston, MA. 2005.
- INT 104. *Cross-Cultural Understanding*. Department of International Studies. Bentley College, Waltham, MA. 2004, 2005. (taught multiple sections over 2 academic years)
- SOC G249. *Seminar in Cultural Studies*. Department of Sociology and Anthropology, Graduate Programs. Northeastern University, Boston. 2004.
- Dissertation Writing Workshop. Department of Political Science, Graduate Programs.
   Northeastern University, Boston. 2003, 2004. (developed and led for several semesters)
- SOC U268. Social Movements: The 1960's. Department of Sociology and Anthropology.
   Northeastern University. Boston. 2003.
- POL 1378. Contemporary Political Thought. Department of Political Science. Northeastern University, Boston. 2002. (taught several times)

- POL 1301. Research Methods I. Department of Political Science, Northeastern University, Boston. 2002.
- POL 1327. Gender Politics. Department of Political Science. Northeastern University, Boston.
   2001.
- SOC 4250. Race and Ethnicity. Liberal Arts Programs. Northeastern University, Boston. 1998.
   Northeastern University, Boston. 1998-2004. (taught several times)

#### **AWARDS and GRANT FUNDED PROJECTS**

- Fulbright International Education Administrators Award. France. (2022).
- Fulbright Visiting Scholar Program (Summer 2014) \$104,000 grant to host Iraqi scholars in TEFL/linguistics for teacher-training and mentoring.
- School Nurses Institute (2005-2010) \$1,250,000 grant funded by the Commonwealth of Massachusetts.
- Regulatory Affairs Program (2008) \$10,000 grant funded by the Boston Scientific Corporation.
- Japanese Studies Program (2008) \$10,000 grant funded by the Japan Foundation.
- Scholarship for Regulatory Affairs Program (2008) \$5,000 grant funded by the American Society for Quality.
- Scholarship for Digital Media Students (2008) \$4,450 grant funded by the Book Builders of Boston.
- Middle East Studies (2007-2009) \$200,000 UISFL grant funded by the US Department of Education.
- Higher Education Capacity Building (2004) \$10,000 grant funded by the Population Council of Cairo.

#### **UNIVERSITY COMMITTEES AND TASKFORCES**

## **Boston University**

- Initiative on Cities. Faculty Advisory Board (2020-present)
- Data Governance Working Group. Member (2019-present)

## **Boston University Wheelock College of Education and Human Development**

- Dean's Council (2018-present)
- College Cabinet (2018-present)
- Equity, Diversity, and Inclusion Committee (2021-present)
- Center on the Ecology of Early Development (CEED). Advisory Board (2020-present)
- Wheelock College Transition Committee (2018-2020). Chair, Strategic Initiatives Subcommittee (2018-2020)
- Strategic Planning Committee. Subcommittees: Partnerships and Equity, Diversity, and Belonging. (2020-2021)

## **Wheelock College**

- Wheelock College Transition Committee (2017-2018)
- Academic Affairs Committee of the Board of Trustees, ex officio (2017-2018)
- Academic Council, co-chair (2017-2018)

- Institutional Leadership Team (2017-2018)
- Promotion and Tenure Committee, ex officio (2017-2018)
- Strategic Options Committee (2017-2018)

#### **Salem State University**

- President's Cabinet (2013-2017)
- Budget Committee (2013-2017)
- Graduate Education Council, ex officio (2014-2017)
- Committee on Comprehensive Internationalization, ex officio (2015-2017)
- President's Advisory Committee for the Enterprise Center at SSU (2013-2015)
- Task Force on Comprehensive Internationalization, co-chair (2014-15)
- New England Association of Schools and Colleges (NEASC) Self-Study and Accreditation Review (2014-15)
- Curriculum Committee (2013-2014)

## **Northeastern University**

- Middle East Center Advisory Board (2009-2010)
- Women's Studies Executive Board (1997-2011)
- Dean's Executive Committee (2006-2009)
- Global Student Success Committee (founding chair) (2008-2009)
- New England Association of Schools and Colleges (NEASC) Self-Study and Accreditation Review (2008)
- College Strategic Planning Committee (2006-2009)
- College Academic Council (2006-2009)
- President's Advisory Group on Women's Issues (1997-1999)

## **Bentley College**

- International Studies Curriculum Committee (2004-2006)
- Education Abroad Board (2004-2006)
- Women's Studies Board (2004-2006)
- Service-Learning Center Faculty Advisor (2004-2006)

#### **Emmanuel College**

- Community Outreach Committee (1990-1993)
- Scholarship Committee (1990-1993)

#### **CONSULTING**

Clients have included Harvard Business Publishing, Boston Public Schools, American Council on Education, Queens College, CUNY, Salem State University, Massachusetts College of Art + Design, Boston Magazine, University of Massachusetts Lowell, Radcliffe College, Northeastern University, Bentley College, Population Council of Cairo, American University of Cairo, and City University of New York, in addition to smaller community-based organizations and public schools.

#### **SELECTED PUBLICATIONS**

Churchill, Mary L. and David J. Chard. *When Colleges Close: Leading in a Time of Crisis*. Johns Hopkins University Press. Baltimore, MD. April 2021.

Churchill, Mary L. "Beyond the 'Company Man' Model: Rethinking Academic Administration for Work-Life Balance." *On Campus With Women*. Special Issue on Gender and Higher Education Leadership. (Vol. 40, No.1). American Association of Colleges and Universities (AAC&U). Spring 2011.

Churchill, Mary L. "Fast-Tracking the Working Class" and "Why Do Academics Write?" In *Hacking the Academy*, Center for History and New Media, George Mason University. 2010.

#### **SELECTED PRESENTATIONS**

Churchill, Mary L. Invited speaker. *Boston's emerging technologies and workforce priorities*. *Belfer Center for Science and International Affairs*. Harvard Kennedy School. Virtual. April 7, 2022.

Churchill, Mary L. Invited moderator and panelist. *Working in Public Schools: Community-Engaged Work with Boston Public Schools*. Boston University Office of Research. Virtual. April 6, 2022.

Churchill, Mary L. Invited moderator and panelist. *Certain to Be Uncertain: Approaching Student Success Comprehensively to Navigate a Turbulent Future*. American Council of Education Annual Meeting. San Diego, CA. March 7, 2022.

Churchill, Mary L. Invited panelist. *Building the workforce of the future*. Harvard Project on Workforce. The Cross-Harvard Study Group on the Future of Work. Virtual. December 8, 2021.

Churchill, Mary L. Invited panelist. *Transformative Leadership in Action*. HERS Leadership Institute. Boston, MA. November 13, 2021.

Churchill, Mary L. Invited moderator and panelist. *Roundtable on the Gendered Impact of COVID-19*. *American Council on Education*. Virtual. November 1, 2021.

Churchill, Mary L. Invited Speaker. *Elected Office Panel: The Opportunity for Transformation*. *Ideating Solutions & Connecting Existing Resources*. Future Building Summit. National Association for Community College Entrepreneurship (NACCE) Annual Conference. Minneapolis, MN. October 2021.

Churchill, Mary L. and David J. Chard. *Higher Ed Leadership in a Time of Crisis: A Fireside Chat.* Boston University. Virtual. June 2021.

Churchill, Mary L. Moderator. *The Impact of 2020 on Women Leaders in Higher Education*. American Council of Education Annual Meeting. Virtual. March 2021.

Churchill, Mary L. and David J. Chard. *A Port in the Storm: How Education Programs Can Survive and Thrive through Inter-Institutional Partnerships.* American Association of Colleges for Teacher Education Annual Meeting. Virtual. February 2021.

Churchill, Mary L. Invited panelist. *Lessons for College Boards of Trustees: Mergers and Closures.* Board Fridays. CREDO. Virtual. January 2021.

Churchill, Mary L. Invited panelist. *Leading Through Crises: Results of the Fall 2020 AACTE Member Survey.* American Association of Colleges for Teacher Education. Webinar. November 2020.

Churchill, Mary L. Invited panelist. *The Gendered Impact of COVID-19 on Higher Education: Key Considerations for Leaders*. American Council of Education. Webinar. May 2020.

Churchill, Mary L. Where Are All the Women: The Lack of Gender Diversity in University Leadership. Eastern Sociological Society. Philadelphia, PA. February 2020.

Churchill, Mary L. Invited panelist. #YearoftheWoman: Where to From Here? American Council of Education. Philadelphia, PA. March 2019.

Churchill, Mary L. "Making a Merger Work: Wheelock College and Boston University Merger." Invited panelist. *Joining Forces: Merger and Collaboration Strategies*. Inside Higher Ed in partnership with Gallup. Gallup World Headquarters, Washington, DC. April 19, 2018.

Churchill, Mary L. and Lisa Ijiri. "Tale of Two Associate Provosts: Internationalization, Integrated Planning, and Tactics for Organizational Change." Society for College and University Planning. Chicago, IL. July 2015.

Churchill, Mary L. Invited speaker. "Building a Culture of International Student Success." The New England Association of Schools & Colleges (NEASC), Inc. Annual Meeting and Conference. Boston, MA. December 2014.

Churchill, Mary L. "Defining Global Competence in American Higher Education." American Sociological Association Meetings, Atlanta, Georgia, August 2010.

Churchill, Mary L. "The Intersection of Power, Knowledge, and Authority: Defining International Student Success in the University Classroom." Comparative and International Education Society Conference, Charleston, South Carolina, March 2009.

Churchill, Mary L. "'Are You Reading Me?': Reconceptualizing Culture, Identity and 'the Popular." American Sociological Association Meetings, Atlanta, Georgia, August 2003.

Churchill, Mary L. "Race, Gender and Class: Frames of Analysis." American Sociological Association Meetings, Anaheim, California, August 2001.

# **MAINSTREAM PRESS PUBLICATIONS**

Creator of Higher Ed Policy and University of Venus blogs at Inside Higher Ed. and Old School, New School blog at The Chronicle of Higher Education. Responsible for negotiating content partnership at The Guardian (UK).

# Selected pieces:

 "Doing Advocacy Work to Influence Policy." Preparing our faculty, staff, and students for legislative advocacy work. June 15, 2022. Inside Higher Ed.

- "Student Loan Debt, Equity, and Forgiveness." Student loan forgiveness is a politically fraught business. How do we develop equitable policy in this space? May 31, 2022. Inside Higher Ed.
- "Learner Success in Challenging Times." The importance of engaging our institutions in campus-wide future-oriented work, especially in times like these. February 15, 2022. Inside Higher Ed.
- "POV: The SAT Is Going Digital, but Is That Really the Change We Need to See?" February 14, 2022. BU Today.
- "Leaning in to K-12." Higher ed lessons from Secretary Miguel Cardona and Nathan Grawe.
   February 7, 2022. Inside Higher Ed.
- "From Surviving to Thriving." Meeting the basic security needs of our students. January 25, 2022. Inside Higher Ed.
- "The Learning and Employment Record." Rick Torres and the National Student Clearinghouse. December 2, 2021. Inside Higher Ed.
- "Amplifying What She Just Said." Gender and equity of voice. October 13, 2020. Inside Higher Ed.
- "At the Intersection of Success and Poverty." High achieving students, immigration, and homelessness and hunger on campus. January 25, 2018. Inside Higher Ed.
- "The Kids on Mary Drive." Education, poverty, Flint, and the water crisis. January 24, 2016. Inside Higher Ed.
- "Begin By Listening." Tenured faculty: smart people who are not afraid to challenge us.
   October 25, 2015. Inside Higher Ed.
- "Incubate, Make, Accelerate." Ecosystems and programs. June 13, 2013. Inside Higher Ed.
- "Life Lessons from Patti Smith." The social nature of creativity. August 28, 2012. Inside Higher Ed.
- "She's Got It!: Lynn Pasquerella: From Factory Worker To College President." August 8, 2011. Inside Higher Ed.
- "Knowledge, Power, and the Politics of Life." July 26, 2011. The Chronicle of Higher Education.
- "The Difficulties of Grade Reform." November 29, 2010. The Chronicle of Higher Education. (written with Michael Brown).
- "The Constraints of Interdisciplinarity." November 5, 2010. The Chronicle of Higher Education. (written with Michael Brown).
- "Where the Students Aren't." September 26, 2010. Inside Higher Ed.

#### **PODCASTS**

Co-Creator of *Rocking the Academy* (with Roopika Risam), the *View from Venus* (with Meg Palladino, Leanne Doherty, Lee Skallerup Bessette, and Lisa Ijiri), and *ExperiencED* (with James Stellar and Adrienne Dooley) podcasts.

## Selected episodes:

"Building Leadership Support Teams with Marjorie Hass." The View from Venus. Season 5.
 Episode 6. June 9, 2022.

- "Building Community for Cultural Change with Julie Posselt." The View from Venus. Season
   5. Episode 2. May 12, 2022.
- "Advocacy and Policy Work with Jacqueline Rodriguez." The View from Venus. Season 4.
   Episode 1. December 2, 2021.
- "Equity of Voice with Shanna Jackson." The View from Venus. Season 3. Episode 7. December 3, 2020.
- "Chris Newfield, The Great Mistake." Rocking the Academy. Season 2. Episode 8. April 1, 2020.
- "Katina Rogers, Futures Initiative, CUNY Grad Center." Rocking the Academy. Season 2. Episode 6. March 11, 2020.
- "Lavelle Porter, The Blackademic Life." Rocking the Academy. Season 2. Episode 5. March 4, 2020.
- "Maria Maisto, New Faculty Majority." Rocking the Academy. Season 2. Episode 3. February 19, 2020.
- "Women's Leadership in Higher Education with Ray Burgman." The View from Venus.
   Season 2. February 13, 2020.
- "Ravynn Stringfield, Black Girl Does Grad School." Rocking the Academy. Season 2. Episode
   February 12, 2020.
- "Kathleen Fitzpatrick, Generous Thinking." Rocking the Academy. Season 2. Episode 1.
   February 5, 2020.
- "Paul Harrington, Center for Labor Markets and Policy, Drexel University. ExperiencED.
   Season 1. Episode 2. November 1, 2019.

#### **MEDIA APPEARANCES**

- "With a large number of college presidents stepping down, vacancies may open door for more diverse leaders." Kate Selig. The Boston Globe. July 6, 2022.
- "Roughly half of GW's peer schools don't consider the University a peer: report." Daniel Patrick Galgano. *The GW Hatchet*. April 4, 2022.
- Morning Edition. WGBH. February 9, 2022.

#### **PROFESSIONAL SERVICE**

- American Council on Education. Women's Network Executive Council. Northeast Liaison.
   2021-present.
- Benjamin Franklin Cummings Institute of Technology. Board of Trustees. Chair, Academic Affairs Committee. February, 2021-present.
- Center for the Ecology of Early Child. Advisory Board. 2020-present.
- American Association of Colleges for Teacher Education. Reducing the Shortage of Special Education Teachers Networked Improvement Community. Chair of the Steering Committee. 2019-present.
- Board Member, Massachusetts American Council on Education Women's Network, 2014present. Chair of Governance Committee, 2020-present.
- New England Commission of Higher Education.

- Member of Evaluation Team, responsible for Planning and Evaluation (Standard 2) and Educational Effectiveness (Standard 8). Comprehensive Evaluation. Al Akhawayn University, Ifrane, Morocco. March, 2022.
- Chair, Substantive Change Review. Sacred Heart University, Fairfield, CT. Spring, 2021.
- HERS Leadership Institute. Faculty Member. 2015, 2016, 2017, 2019, 2021.

#### **COMMUNITY ENGAGEMENT**

- Boston Public Schools Early College Learning Community, Chair. 2022-present.
- Boston Public Schools High School Redesign Working Group. 2022-present.
- Boston Pre-K Advisory Board. 2020-present.
- Historic Moreland Street Neighborhood Association. Roxbury, MA. 2009-present.
- The Boston Club: Advancing Women Leaders, Governance Committee. Boston, MA. September 2018-2021. Vice-Chair 2019-2020.
- Dudley Square Main Streets Board. Roxbury, MA. Nominated and elected Board Member.
   June 2012 2017.
- Hurley K-8 School Extended Learning Committee. Founding Co-Chair, January 2014-2017.
- Neighborhood Parents of the Hurley School, nominated and elected Board Member, July 2013 – June 2016.
- Project Hip Hop, nominated and elected Board Member, March 2013 March 2014.
- Community Advisory Council, Dudley Branch of the Boston Public Library, City of Boston, nominated member. September 2012 - December 2013.
- Process Observer, School Choice Community Meetings, Boston Public Schools. Spring, 2012.
- Padres en Acción Parent Council. Joseph J. Hurley K-8 School. Boston Public Schools.
   Member of the Teacher Parent Support Committee. 2009-2012.
- Elected Delegate. Ward 12, Massachusetts Democratic Convention. Lowell, MA. June 2011.
- Literacy Volunteer. Joseph J. Hurley K-8 School, two-way bilingual school. Boston Public Schools. 2010-2011.
- Roxbury Neighborhood Planning Group. 1999-2001.